

SPONSORSHIP LEVELS

Help keep Art on the Waterfront free for everyone.

Our Mission

Art on the Waterfront is a festival celebrating local artists, artisans and musicians. This free one-day event welcomes people of all ages and diverse cultural backgrounds, along with families, with a goal of 5,000+ visitors to the Chesterville waterfront.

Choose Your Level of Support

	Patron $100	Bronze $200+	Silver $500+	Gold $1,000+	Platinum $2,000+
Thank you on website sponsorship page	✓	✓	✓	✓	✓
Logo and link on website	–	✓	✓	✓	✓
Business sign at the festival (2'x3' placard)	–	✓	✓	✓	✓
Two business signs (2'x3' placards)	–	–	✓	✓	✓
Three business signs (2'x3' placards)	–	–	–	✓	✓
Name and logo on social media	–	–	–	✓	✓
Name and logo on selected posters and flyers	–	–	–	✓	✓
Premium stage speaking opportunities	–	–	–	✓	✓
MC mentions throughout Saturday	–	–	–	–	✓

Our sponsors help keep Art on the Waterfront free!

In-Kind Sponsorships

In-kind sponsorships are recognized according to their assessed value, in the same way as the financial sponsorships on the previous page. These gifts are greatly appreciated and essential to the success of the festival, such as:

- Tents
- Advertising / Media
- Signage
- Prizes
- Food / Beverages
- Music
- Kids' Zone
- Volunteer

Note: Paid local newspaper advertising publicly displays your product or services, but no funds from paid ads go to Art on the Waterfront. Direct sponsorship contributes toward the cost of the event and helps keep Art on the Waterfront free!

Your Support Is Important

Every sponsor helps keep Art on the Waterfront free for the whole community. Get in touch and we'll find the right fit for your business.

BECOME A SPONSOR

info@artonthewaterfront.ca

artonthewaterfront.ca