



## Mission

Art on the Waterfront is a festival celebrating local artists, artisans, and musicians. This free two-day event will attract multiple audiences including individuals of all ages, populations of diverse cultural backgrounds, families, as well as others. The goal for attendance of this event is 10,000.

## Sponsorship Levels

Level of Support	Patron	Bronze	Silver	Gold	Platinum
Value	\$75	\$100+	\$200+	\$500+	\$2000+
Thank you on website sponsorship page	✓	✓	✓	✓	✓
Logo and link on website		✓	✓	✓	✓
Business sign at the festival (2'x3' placard)			✓	✓	✓
Name and logo on selected posters/flyers				✓	✓
Name and logo on social media				✓	✓
Premium stage speaking opportunities weekend festival				✓	✓
MC mentions throughout both Saturday & Sunday)					✓

***Our sponsors help keep Art on the Waterfront free!***

### In-Kind Sponsorships

In-Kind sponsorships will be recognized according to their assessed value in the same way as the financial sponsorships outlined above. These sponsorships are greatly appreciated and are essential to the success of the festival, such as:

- Tents
- Advertising/Media
- Signage
- Prizes
- Food/Beverages
- Music
- Kids' Zone

*Note: Paid local newspaper advertising publicly displays your product, or services, but no funds from paid ads are directed to Art on the Waterfront. Direct sponsorship contributes towards the cost of an event and helps keep Art on the Waterfront free!*